**Ad Express**

**Motivation:**

Daily we watch so many advertisements in internet. All these websites advertise some advertisements. They are not advertising all kinds of advertisements. To overcome this limitation I developed this application. I hope that this will become a useful application for all those people who would like to watch all advertisements at one place. It is also useful to people who would like to advertise about their products at free of cost.

**Significance:**

Add Express is a web application which can advertise any kind of web applications .With this web application members can advertise their ads to world at free of cost. With this application it can attract buyers all over the world. It is a simple application.

This application is organized using an easy-to-follow **index** .By using this index we can find required ads quickly and easily. I hope that this application will grab people attention. Because of its uniqueness I hope visitors will make this site as bookmark in their browser.

I am very pleased to offer you free classified advertising over the Internet. We can find menu options at home page. These allow you to go straight to a category you want by navigating through the sub options.

**System Features:**

I used Html5 for displaying webpages. For client side validation I used Java script. , I used css3 to develop style sheets. I used Java platform to develop this application, JSP and Servlets for server side validation, MySql as DBMS software. I used Glass fish server to host this application. I used Net beans IDE to develop this application.

**Objectives:**

This application main aim is to display all advertisements at one place instead of visiting multiple websites to look for a particular product it provides an easy way to advertise all kinds of projects. In this application three types of people are there. They are admin, member, and user. Admin has control over this entire application. Admin can view or delete ads and members. Member should register with this website before posting advertisements. Member can post any kind of advertisements through this website.

**Related work:**

At present daily awe are watching so many advertisements in internet. Some websites are advertising related websites. But this application combines all advertisements into one section and it advertises all kinds of advertisements at free of cost. At present no application is providing this kind of service.

**References:**

[www.singleplatform.com](http://www.singleplatform.com)

[www.advertising.com](http://www.advertising.com)

[www.enterprenuer.com](http://www.enterprenuer.com)

[www.adsiteshub.com](http://www.adsiteshub.com)